



**KID**

**Business  
Idea Guide**

The following sections are designed to breakdown areas in your life that could stimulate ideas.

**SECTION 1 - ACTIVITIES**

**SECTION 2 - LIFE EXPERIENCES**

**SECTION 3 - EVERYDAY PROBLEMS**

**SECTION 4 - TALENTS**

At the end of each section, you will have the opportunity to summarize your results of your proposed business idea.

After creating your business idea, it's time to learn how to start your business and become successful. Enroll your kid in the [KidEntrepreneurship.com](http://KidEntrepreneurship.com) Master in Kid Entrepreneurship online program.

# What are your favorite activities?

Whether is dancing, sports, chess, or video games, let them name off all the different activities they enjoy. All activities should be accepted. Don't jump ahead and turn down an activity because you believe that it will not be successful.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

From the above activities, which one do find the most enjoyable?

Try to choose one activity. If you decide you want to change your mind in the future, you can always revert back to another activity you previously chose.

1. \_\_\_\_\_

What are the top reasons you enjoy the activity?

Do you enjoy being with your friends? Do you excel in this activity because it feels natural? Does the activity make you feel energized if you were bored?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

What are the top things you dislike about the activity?

Can you not start the activity unless you have a certain amount of people? Does the activity require batteries? Does the activity require you to wear uncomfortable clothing?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

From the above, choose your top enjoyment.

1. \_\_\_\_\_

From the above, choose your top dislike.

1. \_\_\_\_\_

What are things that could increase that top enjoyment?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

What are things that can decrease that top dislike?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

Can each increase be replicated for others? How?

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Can each decrease be replicated for others? How?

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Can you charge money for this increase? How?

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Can you charge money for this decrease? How?

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## FINAL BUSINESS IDEA

From the above business ideas, choose your favorite and summarize it below. What is the activity? What will you do to make this activity more enjoyable? How will you replicate this improvement? How will you charge money?

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What are your most memorable life experiences?

The first time you went to a concert. When you got all A's on your report card. When you got stung by a bee or broke your arm.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

From the above experiences, which one was the most impactful?

Try to have your kid only choose one experience. If they decide they want to change their mind in the future, they can always revert back to another experience they previously chose.

1. \_\_\_\_\_

What are the top reasons this experience was so impactful?

Did they work hard studying all year? Were they surrounded by people they loved? Were they nervous what was happening when they broke out in hives from an allergic reaction?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

From the above, have your kid choose their top reason.

1. \_\_\_\_\_

What are things that could improve this reason so it was less stressful or more enjoyable?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

From the above, have your kid choose their top improvement.

1. \_\_\_\_\_







What are some problems you experience every day?

Forgetting to write down homework assignments. Pumping air into your basketball. Not cleaning the dishes or making up their bed.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

From the above problems, which is the worst?

Try to only choose one problem. If you decide you want to change your mind in the future, you can always revert back to another problem you previously chose.

1. \_\_\_\_\_

What are the top reasons this problem is stressful?

Does it require physical energy? Can it lead to a bad grade at the end of the semester? If not acted on, can it cause harm to a stranger?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

From the above, choose your top reason.

1. \_\_\_\_\_

What are things that could make this less stressful?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

From the above, choose your top solution for reducing this stress.

1. \_\_\_\_\_





# What are some problems your talents?

Doing magic tricks. Telling jokes. Doing tricks on a skateboard.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

## From the above talents, which is your best?

Try to only choose one talent. If you decide you want to change your mind in the future, you can always revert back to another talent you previously chose.

1. \_\_\_\_\_





