

**KidEntrepreneurship.com**<sup>TM</sup>

PREPARING THE FUTURE GENERATION  
FOR THEIR DREAMS!

2019 SALES SHEET



Ordering Information: TechTerra Education LLC / 919.519.9097 / [info@techterraeducation.com](mailto:info@techterraeducation.com)

21st-Century Skills

Financial Literacy

START YOUR 1st BUSINESS!



For **K12** schools

# Entrepreneurship

Introduce your students to business!

Only **\$1,995** per class

## Program Overview

KidEntrepreneurship.com specializes in introducing students to the creative world of entrepreneurship. The world's economy is changing and Forbes® predicts that by 2027, 50% of jobs will be freelance.

### Are your students job ready for the future?

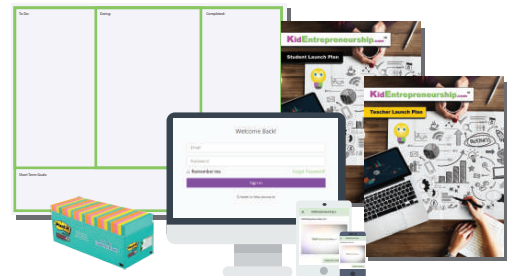
Our program teaches the 21st-century skills students need to succeed.

- How to think of a business idea.
- How to identify opportunities in the marketplace. (Price/Quality graph)
- How to differentiate your product/service from competitors.
- How to develop a target market.
- How to develop a marketing strategy.
- How to identify costs and develop a pricing strategy.
- How to develop a Minimum Viable Product.
- How to develop short and long term goals.
- How to use a Scrum Board. (Time Management)
- Communication skills, selling tactics, and negotiation strategies.
- How to create a branding strategy.
- How to develop a business model.
- How to present a business idea to an audience.

3rd - 5th grade



6th - 8th grade



2019 Pricing

Blended Program



**Entrepreneurship Blended Program (3rd-5th grade)**

**Program Description**

*14 - 1hr classes  
25 students per class*

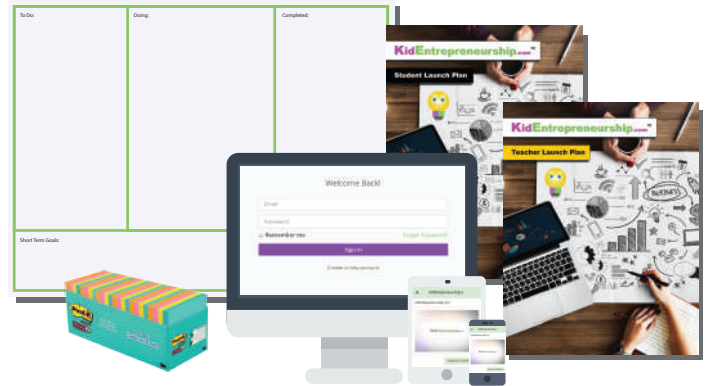
Teach your students the exciting world of entrepreneurship. Students will learn how to create their own business idea and develop a business model. At the end of the program, students will present their business to the class. A secure online portal includes educational videos with our guide Dwight the Light Bulb, along with fun activities and quizzes.

No entrepreneurship experience is required to teach the program. All teachers receive a Teacher Manual that walks them step by step through the curriculum. Teachers can track students progress through the secure online portal.

**What's Included?**

- 25 Student Workbooks
- 25 Business Model Boards (28" x 40")
- 25 Online Student Licenses
- 1 Teacher Manual + Online License
- 25 Packs of Washable Ink Color Markers

**\$1,995 per class**



**Entrepreneurship Blended Program (6th-8th grade)**

**Program Description**

*14 - 1hr classes  
25 students per class*

Teach your students the exciting world of entrepreneurship. Students will learn how to create their own business idea and develop a business model. The curriculum also teaches students time management, selling, and negotiation skills. At the end of the program, students will present their business to the class. A secure online portal includes educational videos with our guide Dwight the Light Bulb, along with fun activities and quizzes.

No entrepreneurship experience is required to teach the program. All teachers receive a Teacher Manual that walks them step by step through the curriculum. Teachers can track students progress through the secure online portal.

**What's Included?**

- 25 Student Workbooks
- 25 Online Business Models
- 25 Scrum Boards (18" x 24")
- 25 Online Student Licenses
- 1 Teacher Manual + Online License
- 25 Tabs of Sticky Notes

**\$1,995 per class**

Coming Soon

- |                                |                                   |                                  |
|--------------------------------|-----------------------------------|----------------------------------|
| Blended Program (K-2nd grade)  | Blended Program (9-12th grade)    | Workbook Program (3rd-5th grade) |
| Workbook Program (K-2nd grade) | Workbook Program (9th-12th grade) | Workbook Program (6th-8th grade) |