

**KidEntrepreneurship.com**<sup>TM</sup>

PREPARING THE FUTURE GENERATION  
FOR THEIR DREAMS!

2019 SALES SHEET



START YOUR 1st BUSINESS!

For **K12** schools

# Entrepreneurship

Introduce your students to business!

Only **\$1,995** per class

All programs are adaptable to your current STEM curriculum

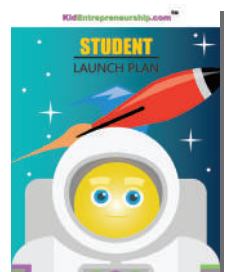
## Program Overview

KidEntrepreneurship.com specializes in introducing students to the creative world of entrepreneurship. The world's economy is changing and Forbes® predicts that by 2027, 50% of jobs will be freelance. **Are your students job ready for the future?**

Our blended programs teach students the 21st-century skills they'll need to succeed.

- Benefits of being an entrepreneur.
- How to think of a business idea.
- How to identify opportunities in the marketplace using a price/quality graph.
- How to differentiate your product or service from competition.
- How to develop a target market.
- How to develop a marketing strategy.
- How to create a branding strategy.
- How to develop a cost analysis.
- How to develop a pricing strategy to maximize profit.
- How to develop a prototype.
- How to develop short/long term goals.
- How to use a Scrum Board. (Time Management)
- How to prospect during the sales process.
- How to communicate and close while selling.
- How to negotiate.
- How to identify employees from contractors.
- How to protect against business liabilities.
- How to choose a business entity.
- How to discover funding opportunities.
- How to identify exit opportunities to sell the ownership of a business.
- Basics of business taxes.
- How to develop a business model.
- How to present a business idea to an audience.
- How to stay motivated and deal with rejection.

K - 12th grade



2019 Pricing



**Entrepreneurship Blended Program (6th-8th grade)**

**Program Description**

*14 - 1hr classes  
25 students per class*

Teach your students the exciting world of entrepreneurship. Students will learn how to create their own business idea and develop a business model. At the end of the program, students will present their business to the class.

Schools are encouraged to invite parents to the students' business presentations to witness the value of the program.

Limited overview of curriculum:

- Introduction to entrepreneurship and entrepreneurs.
- Create a business idea.
- Develop a semi-advanced business model.
- How to use a Scrum Board. (Time Management)
- Present business model to class.

An online portal includes educational videos with our guide, Dwight the Light Bulb, along with fun activities and quizzes.

No entrepreneurship experience is required to teach the program. All teachers receive a Teacher Manual that walks them step by step through the curriculum. Teachers can track students progress through the portal.

**What's Included?**

- 25 Student Workbooks
- 25 Online Business Models
- 25 Scrum Boards (18" x 24")
- 25 Online Student Licenses
- 1 Teacher Manual + Online License
- 25 Tabs of Sticky Notes



**\$1,995 per class**

*\*Available Fall 2019*



**Entrepreneurship Blended Program (9th-12th grade)**

**Program Description**

*14 - 1hr classes  
25 students per class*

Teach your students the exciting world of entrepreneurship. Students will learn how to create their own business idea and develop a business model. At the end of the program, students will present their business to the class.

Schools are encouraged to invite parents to the students' business presentations to witness the value of the program.

Limited overview of curriculum:

- Introduction to entrepreneurship and entrepreneurs.
- Create a business idea.
- Develop an advanced business model.
- How to use a Scrum Board. (Time Management)
- Present business model to class.

An online portal includes educational videos with our guide, Dwight the Light Bulb, along with fun activities and quizzes.

No entrepreneurship experience is required to teach the program. All teachers receive a Teacher Manual that walks them step by step through the curriculum. Teachers can track students progress through the portal.

**What's Included?**

- 25 Student Workbooks
- 25 Online Business Models
- 25 Scrum Boards (18" x 24")
- 25 Online Student Licenses
- 1 Teacher Manual + Online License
- 25 Tabs of Sticky Notes



**\$1,995 per class**

2019 Pricing

Blended Program



**Entrepreneurship Blended Program (1st-2nd grade)**

**Program Description**

*14 - 1hr classes  
25 students per class*

Teach your students the exciting world of entrepreneurship. Students will learn how to create their own business idea and develop a business model. At the end of the program, students will present their business to the class.

Schools are encouraged to invite parents to the students' business presentations to witness the value of the program.

Limited overview of curriculum:

- Introduction to business and business owners.
- Identify bills and coins of the United States of America.
- Create a business idea.
- Develop a business model.
- Present business model to class.

An online portal includes educational videos with our guide, Dwight the Light Bulb, along with fun activities and quizzes.

No entrepreneurship experience is required to teach the program. All teachers receive a Teacher Manual that walks them step by step through the curriculum. Teachers can track students progress through the portal.

**What's Included?**

- 25 Student Workbooks
- 25 Business Model Boards (28" x 40")
- 25 Online Student Licenses
- 1 Teacher Manual + Online License
- 25 Packs of Washable Ink Color Markers
- Fake Bills and Coins



**\$1,995 per class**



**Entrepreneurship Blended Program (3rd-5th grade)**

**Program Description**

*14 - 1hr classes  
25 students per class*

Teach your students the exciting world of entrepreneurship. Students will learn how to create their own business idea and develop a business model. At the end of the program, students will present their business to the class.

Schools are encouraged to invite parents to the students' business presentations to witness the value of the program.

Limited overview of curriculum:

- Introduction to entrepreneurship and entrepreneurs.
- Create a business idea.
- Develop a basic business model.
- Present business model to class.

An online portal includes educational videos with our guide, Dwight the Light Bulb, along with fun activities and quizzes.

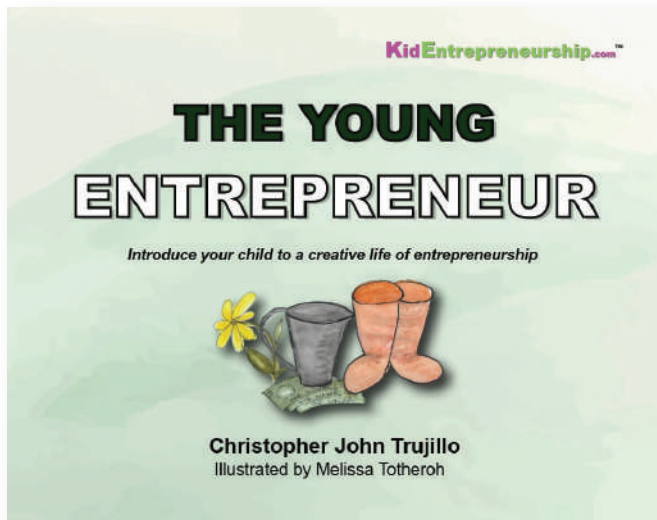
No entrepreneurship experience is required to teach the program. All teachers receive a Teacher Manual that walks them step by step through the curriculum. Teachers can track students progress through the portal.

**What's Included?**

- 25 Student Workbooks
- 25 Business Model Boards (28" x 40")
- 25 Online Student Licenses
- 1 Teacher Manual + Online License
- 25 Packs of Washable Ink Color Markers



**\$1,995 per class**



### Entrepreneurship Story Program (Kindergarten)

#### The Young Entrepreneur

*1hr class  
25 students per class*

A young girl named Rose starts a flower watering service on her street. She learns what it means to be an entrepreneur and the basics of business. To expand her service, Rose learns how to market by passing out flyers to her neighbors.

The book shows children it's never too early to start a business and encourages them to think of ideas. It's time to introduce your child to a creative life of entrepreneurship.

#### The Young Investor

*1hr class  
25 students per class*

A boy named James invests his birthday money in chickens so he can buy a new basketball hoop. He learns what it means to be an investor and how money can grow over time.

The book shows children it's never too early to become an investor. It's time to introduce your child to a rewarding life of investing.

#### What's Included?

25 The Young Entrepreneur Books  
25 The Young Investor Books  
2 Books for Teacher

**\$995 per class**

