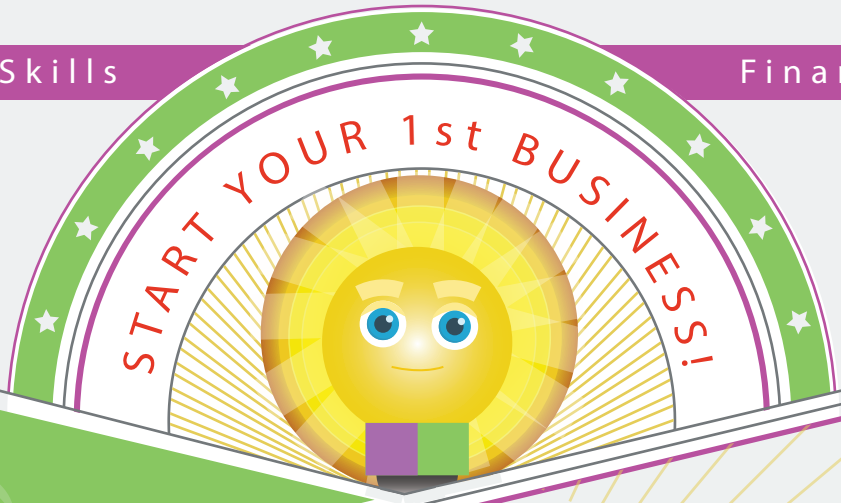
KidEntrepreneurship.com™

21st-Century Skills | Financial Literacy



For **K-8** schools

Entrepreneurship

Introduce your students to business!

Only **$100** per school

Online Program Overview

KidEntrepreneurship.com specializes in introducing students to the creative world of entrepreneurship. The world's economy is changing and Forbes® predicts that by 2027, 50% of jobs will be freelance. **Are your students job ready for the future?**

Our online program teaches students the 21st-century skills they'll need to succeed.

- Benefits of being an entrepreneur.
- How to think of a business idea.
- How to identify opportunities using a Price/Quality graph.
- How to differentiate your product or service from competition.
- How to develop a target market.
- How to develop a marketing strategy.
- How to create a branding strategy.
- How to develop a cost analysis.
- How to develop a pricing strategy.
- How to develop a prototype.
- How to develop short/long term goals
- How to use a Scrum Board. (Time Management)
- How to prospect during the sales process.
- How to communicate and close.
- How to negotiate.
- How to develop a business model.
- How to present a business idea to an audience.
- How to stay motivated and deal with rejection.

Ordering Information: www.KidEntrepreneurship.com / info@kidentrepreneurship.com

Nationwide Campaign: "Entrepreneurship Education in Every Elementary School"