

Program Overview



<u>Business Launch Plan (K - 2nd grade)</u>	<u>Business Launch Plan (3rd - 5th grade)</u>	<u>Business Launch Plan (6th - 8th grade)</u>
<ul style="list-style-type: none"> • 5 classes / 1hr each <p>Introduce your kindergarteners, first and second graders to the exciting world of entrepreneurship.</p> <p>Students will read <i>The Young Entrepreneur & The Young Investor</i>. These two stories follow a girl and boy who each start their own businesses.</p> <p>Students will then use a business builder to help them create their own business idea.</p> <p>Finally, students will pitch their basic business plan to the class.</p>	<ul style="list-style-type: none"> • 16 classes / 1hr each <p>Introduce your third, fourth, and fifth graders to the exciting world of entrepreneurship.</p> <p>Dwight the Light Bulb will guide your students as they build their first business plan. They will develop a business plan that includes their target market, cost analysis, marketing strategy, and more!</p> <p>Finally, students will pitch their basic business plan to the class.</p>	<ul style="list-style-type: none"> • 16 classes / 1hr each <p>Introduce your sixth, seventh, and eighth graders to the exciting world of entrepreneurship.</p> <p>Building on our 3rd - 5th grade program, this version also teaches students entrepreneurial skills such as prototyping, time management, selling, closing, and negotiation.</p> <p>Finally, students will pitch their basic business plan to the class.</p>

Go to KidEntrepreneurship.com to give the program to your school.